



# Cape Wine Academy

## GUGULETHU ANNUAL WINE FESTIVAL 2011

The inaugural Gugulethu Wine Festival will be launched on May 27<sup>th</sup> 2011. Lulinge and Mzoli Ngcawuzele, well known businessmen from Gugulethu are the motivators/owners of the festival. Mzoli is best known as the owner of the very successful restaurant called Mzoli's, located in Gugulethu and as a property developer constructing the very first shopping mall to be built for any previously disadvantaged community in the Western Cape, known as the Gugulethu Square. His idea behind the festival is to create awareness amongst Black people in the Western Cape, with a view to expanding the wine base for wineries. Another objective is to provide a favourable environment for the wineries that wish to position their brands in the black community.

The **Cape Wine Academy** was approached to organise the Wine Tent and booking of wineries for the festival, we are very excited about this new venture into Gugulethu.

### **SCHEDULED DATES:**

**27<sup>th</sup> and 28<sup>th</sup> of May 2011.**

### **VENUE:**

On the roof-top of the **Gugulethu Square mall**, which boasts around 600 car parking bays. It is centrally situated and very easy to locate within the community.

### **FESTIVAL OPENING TIMES:**

15h00-21h00	Friday, 27 <sup>th</sup> May 2011
14h00-22h00	Saturday, 28 <sup>th</sup> May 2011

### **PRICE PER STAND:**

R4000 (excl VAT)

A 10% discount will apply, should a group book for four or more stands and require one invoice only.

### **Each stand will receive:**

- Two tasting glasses issued on the first day
- Table with table cloth and one chair
- Mineral water
- Ice buckets and ice
- Spittoons
- Water biscuits
- 8 tickets to the festival (to be used as entrance for the exhibitors)

There will also be adequate staff (trained hospitality students) to replenish wines, empty spittoons and assist in any way. Stock control will be handled by professionals, wines are to be delivered prior to the show on Thursday between 10-00 and 16h00, they will be secure for the duration of the show until collection on Monday morning(12h00).

24 Kelvin Road,  
Bramley  
2090



Tel: +27 11 024 3616  
Fax: +27 11 440 2157

P O Box 785084  
Sandton  
2146

e-mail: [marilyn@capewineacademy.co.za](mailto:marilyn@capewineacademy.co.za)  
[www.capewineacademy.co.za](http://www.capewineacademy.co.za)

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**Additional exhibitor passes** are available at an additional cost of R30 per day and must be purchased before Friday 20<sup>th</sup> May.

Tickets will be available as follows:-

- at the door at the standard public rate of R70.00 per ticket
- on line at R70.00 per ticket
- or prior to the show from CWA offices at Nietvoorbij, Klapmuts Road, Stellenbosch

## **PARKING:**

Exhibitor and VIP parking is located on the roof of the Guguletu Square.

## **BOOKING FORM**

Complete the attached form and return to the CWA: **Fax: 011 440 2157 or email**

[busi@capewineacademy.co.za](mailto:busi@capewineacademy.co.za) as soon as possible as there are a limited number of stands (50) available that will be allocated on a first come, first serve basis.

As soon as your booking form has been received, an acknowledgement and invoice will be sent to you.

We look forward to your response and working with you during the **Guguletu Wine Festival**.

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### BOOKING FORM

Winery name:  Reservation date:

### Contact details for single payment:

Postal address:

VAT no:

Contact person:

Tel (Day):  Cell:

Fax (Day):  Email:

### Contact details for representative at the festival (*if different from above*)

Contact person:

Tel (Day):  Cell:

Fax (Day):  Email:

### **Number of stands\*:**

\* 10% to 4 or more when paying with one invoice

Names of wineries: \_\_\_\_\_  
\_\_\_\_\_

### **Terms & Conditions:**

**Gugulethu Wine Festival reserves the right to cancel the event within 21 working days of the festival date, a full refund will then be made.**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_